

ZEROWASTE

Santa Cruz County
GreenWaste Recovery

News

A publication for County of Santa Cruz GreenWaste Recovery
Single-Family Residence Customers

Spring 2020

CELEBRATE THE 50TH ANNIVERSARY OF EARTH DAY IN SANTA CRUZ

Saturday, April 18th, 11 AM–4 PM in San Lorenzo Park

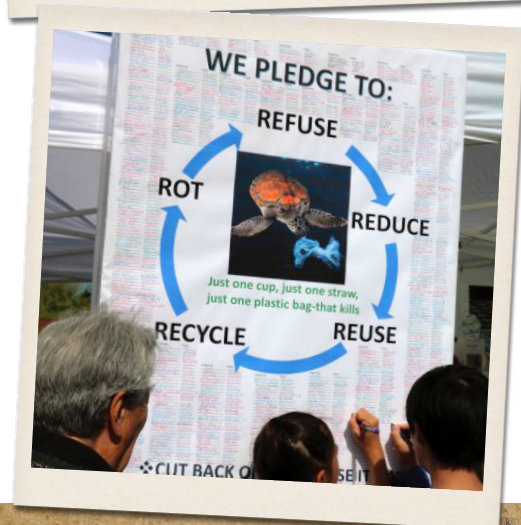
Come and enjoy this fun, environmental celebration for the whole family. The 50th Anniversary for Earth Day will be an amazing, free event!

Highlights of the day include:

- Recycling, Reuse, Repurpose, Composting 101 and an array of DIY workshops throughout the day
- Eco-marketplace with over 100 exhibitors and a focus on climate action education and solution, health and wellness and sustainable lifestyle choices
- Make your Climate Action Pledge! Muralist, Taylor Reinhold, from Made Fresh Crew will turn our pledges into a movable community mural
- Keynote Speaker: Mayor Justin Cummings plus notable Environmental Speakers sponsored by VEGFEST
- Youth hands-on activities with the Santa Cruz Museum of Discovery
- Electrification Zone: Electric Vehicle Showcase plus test drives
- Live music with world renowned SambaDa
- Recycling fashion show
- AND MUCH MORE!!

The event is organized by the County of Santa Cruz, City of Santa Cruz, Ecology Action and the UCSC Office of Sustainability. Follow us: www.scearthday.org

BYOE - BRING YOUR OWN EVERYTHING!
CUP, WATER BOTTLE, UTENSILS, CLOTH NAPKIN, AND BAG



Remittance Address:
GreenWaste Recovery, P.O. Box 11089, San Jose, CA 95103-1089

We at GreenWaste "Think Differently" and appreciate your suggestions and comments. Please call us today and let us know how we are doing at (800) 665-2209 or (831) 426-2711, or visit us on the web at www.greenwaste.com





County Battles Litter and Pollution

Santa Cruz County, along with some local cities, have taken further steps to address problems with litter, waste and pollution. One of the largest sources of litter and pollution in our county is from single use cups. There are an estimated 50 million disposable cups we use every year for a few minutes and then throw away. Most cannot be recycled, and far too many end up as litter on our streets and beaches.

The County is using a strategy that was very effective with disposable bags, adding a charge for disposable cups to help remind everyone to bring their own. As of July 1, 2020, all single-use disposable cups will cost an additional 25 cents over the cost of the beverage. All funds collected stay with the business, although the County is exploring the possibility of allocating some of these funds for litter cleanup and prevention. Remember to bring your own cup or water bottle!



HOLIDAY REMINDER

GreenWaste will provide regular collection services on the following holidays:
Memorial Day Monday, May 25, 2020 🇺🇸 **Independence Day** Saturday, July 4, 2020
Please set out your carts on your regular collection day by 6:00 AM.

Something New At The Buena Vista Landfill

LEVEL 2 IS NOW THE RECOVERY & DIVERSION AREA

This area was designed with convenience in mind for the public and County staff to maximize efforts in recycling, diversion recovery, saving resources and saving our landfill limited space. It will extend the life of our County Landfill that currently has a life expectancy of approximately eight to ten years.

The Recovery & Diversion Area will serve as a training ground for the public by promoting individual responsibility and working hand in hand with County staff. Together we will meet our goal of a statewide mandated 75% diversion of solid waste.

Remember to separate your recyclable materials from landfill waste and use the recycling center at Buena Vista Landfill before you go to the scales to reduce your disposal fees. Always secure your loads to prevent accidental litter; uncovered loads may be charged double disposal fees.

For more information about Buena Vista Landfill, please call 831.454.2430 or visit www.SantaCruzCountyRecycles.org

